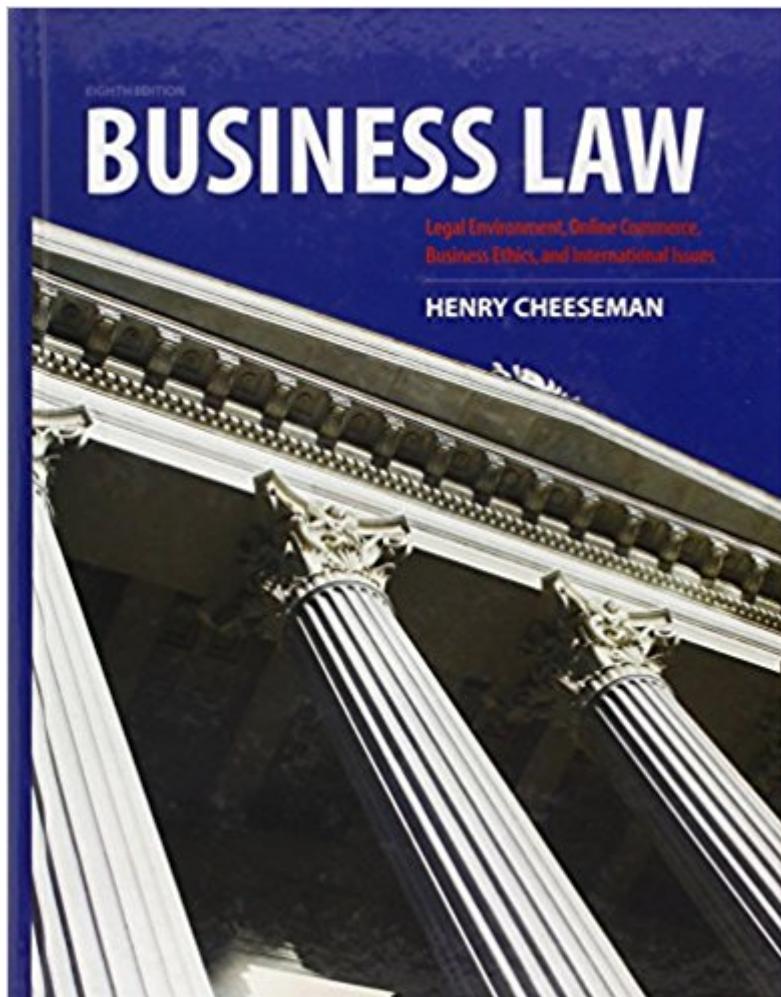


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Business Law (8th Edition)



Synopsis

Visually engaging, enticing and current examples with an overall focus on business. Business Law continues to be the most engaging text for readers by featuring a visually appealing format with enticing and current examples while maintaining its focus on business. Readers will learn business law, ethics, and the legal environment in a way that will encourage them to ask questions and go beyond basic memorization.Â

Book Information

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Customer Reviews

I enjoyed this book! So much so that the one I'm selling here is an extra copy (I ordered one that didn't get to me in time so I had to buy another one). I learned a lot and will refer to it in the future. This is a great book for business majors as well as anyone that does not have a law background but will need the knowledge for Public Policy, International Relations, etc. Good information those who would like to start their own business, too.

I actually took Professor Cheeseman's BUAD 403 Legal Environment class at the University of Southern California! He's the funniest and most interesting professor I've ever had. Read the Haiku at the beginning of the book. It's bizarre until you know his past; then it's hilarious. Cheeseman is a brilliant man. After serving in the Army during Vietnam, he's earned 6 degrees! This book weighs a ton, but it's not some heavy text on legal theory. This book is made for the student. He does all the work for you by breaking everything down. He even puts concept summaries in the margins for you procrastinators that cram. The book is not only informative, it's entertaining. He explains all concepts

with real-life cases. The case studies in the book are the most interesting part. I learned so much from this book. Especially the part on contract law. I feel sorry for people who have no idea how contracts surround our lives. For example when I send out my credit card # on I'm electronically putting my signature on a click-wrap contract and now subject to the numerous integrated reference clauses I don't see under . I personally feel much safer with this knowledge and I can thank this book for that. I really wish you guys could sit in on his lectures. You'd spend 2 hours every week laughing. But if you can't, this book is a great substitute.

Rich in content, comprehensive, and very user-friendly. Presentation is excellent. Use of color, diagrams and boxes sets it apart from the majority of law books which are nothing more than 1000 pages of black and white text. The auhor also has a very well-chosen set of cases for the reader to see the legal process in practice. I HIGHLY RECOMMEND IT, it is a MUST for any student of law or as a reference for a business owner.

I love this book because it's easy to read. The language is plain and the case is short. My instructor is a judge and he loves plain language too!

Why must you shut down every single time I open you! In comparison, dozens of other books I have read have not done this. This is my third full-time semester in school using ebooks, so I have experience of how they should open, it is driving me nuts. This book continually shuts down or never opens, something is wrong with the programming. This said, the book reads "Okay" I think the author is getting exhausted and giving up. Sure, he will not like that response, I bet by his 10th edition a bit more uniformity will entail.

I purchased the Business Law for a college business class. Although I don't love this text book, I love the information it provided about business law. It covers many areas of business law such as contracts, liability and internet business just to name a few areas. This book was recommend by the college I attended and it was very resourceful. I recommend this book for anyone starting a business or students studying business law or starting a business.

Bought this for my MBA class. Trying to save money and read on my Surface Pro 3. It isn't supported on it though. So when I go to read it on my Kindle, I find out it behaves more like a PDF than a book. Pages are cut off on the top and bottoms and the print is almost impossible to read.

Safe to say I won't be renting digital textbooks again.

This is a good textbook for beginning law students, or just students needing to take law. The format for the most part is easy to follow, the definitions are readily available on the margins, the practice cases are good by encompassing the concepts and rules needed to understand. The only concern was the fact that some concepts seemed very redundant, and oversimplified that it would be difficult to understand if you didn't research further. Besides that, its a good textbook for the basic foundations of law.

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